**HW Week 6-Ind: Key Elements of the Great Presentation**

Name:

People call Steve Jobs as one of the best product presenters ever. Watch two of his iconic product presentations. Write what made him so effective (can be a paragraph or a bulleted list).

* iPhone launch 2007 (52 min): <https://www.youtube.com/watch?v=vN4U5FqrOdQ&t=1408s>
* iPad launch 2010 (1 hr 32 min): <https://www.youtube.com/watch?v=_KN-5zmvjAo>